

CERTIFICATE OF WORKSHOP COMPLETION

# Create an AI Content Strategy Playbook

## Tracy Benson

has attended the Create an AI Content Strategy Playbook workshop, a 4-hour session providing UX writers, content designers and practitioners an in-depth understanding of how to take control and guide the use of AI in an organization.

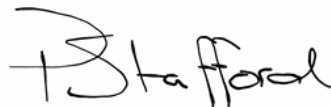
**Certification date**

August 14, 2025



---

**BOBBIE WOOD**  
FOUNDER



---

**PATRICK STAFFORD**  
CEO & COFOUNDER



**UX CONTENT**  
COLLECTIVE