

CERTIFICATE OF WORKSHOP COMPLETION

AI in Content Design: Evaluation & Structure

Tracy Benson


has attended the AI in Content Design: Evaluation & Structure workshop, a 3-hour session providing training on how to evaluate AI outputs through a content lens. Participant explored qualitative methods for assessing clarity, tone, and usefulness, and learned how to build practical evaluation frameworks for real-world LLMs.

Certification date

July 28, 2025



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